

Contact : Poppy Walker +44 (0) 20 7968 4181 | pwalker@dnfa.com

WWF Charity fine Wine & luxury Perfume Auction in association with Cælestis - 20 November 2013, 7pm

24 Maddox Street, London W1S 1PP

Five exclusive lots of prestigious Cælestis biodynamic* wine together with organic perfume 'Cælestis vine flower' have been specially created for auction in honour of the vital conservation work of the WWF



Each Cælestis wine and perfume bottle is presented in a special handcrafted wooden case.

Cælestis' excellent vintage 2010 originates from the prestigious Château Fonroque Saint-Emilion Grand Cru Classé. Renowned producer and oenologist Alain Moueix of this Château has dedicated the collection: *"As an artist, this beautiful picture illustrates the intensity of life forces, of expression and harmony magnified by biodynamics."*

Out of a total of 176 Bordeaux Grands Crus Classés, there are only 4 organic wines (including 3 biodynamic wines) making Cælestis one of the rarest biodynamic Grands Crus Classés wines.

Cælestis original wine label has been autographed by the famous **Hollywood star Frances Fisher**



The luxury "Cælestis vine flower" organic perfume has been specially created by the Higher School of Perfume in Paris and the beautiful symbolic hand-made bottle was crafted by the French National School of Glass Crafts "Lycée Jean Monnet" as a "green" educational project.



The event will be introduced by Cælestis founder Grazyna Lallemand with Anthony Bennett from WWF-UK



BIDDING STARTS AT 7 pm
ONLINE BIDDING contact: www.bidforwine.com

All proceeds will be donated to WWF-UK

PAYMENT

Successful bidders can pay by either cash or by cheque to WWF-UK before taking the Cælestis away with them.

Thank you for your support: www.caelestis-bio.com

Cælestis is an association aiming to raise awareness about environmental implications of wine production and consumption while raising funds for WWF on three continents.

"Unsustainable agriculture practice represents one of the greatest threats to the natural world of our generation".

David Nussbaum, Chief Executive WWF UK

*Biodynamic wines are ecological wines produced without any artificial chemical fertilisers, insecticides, fungicides and herbicides and without the use of additives in wine. Bio-dynamic viticulture and the processing of the grapes go beyond organic standards in that they are treated as a holistic system including the influence of cosmos.