

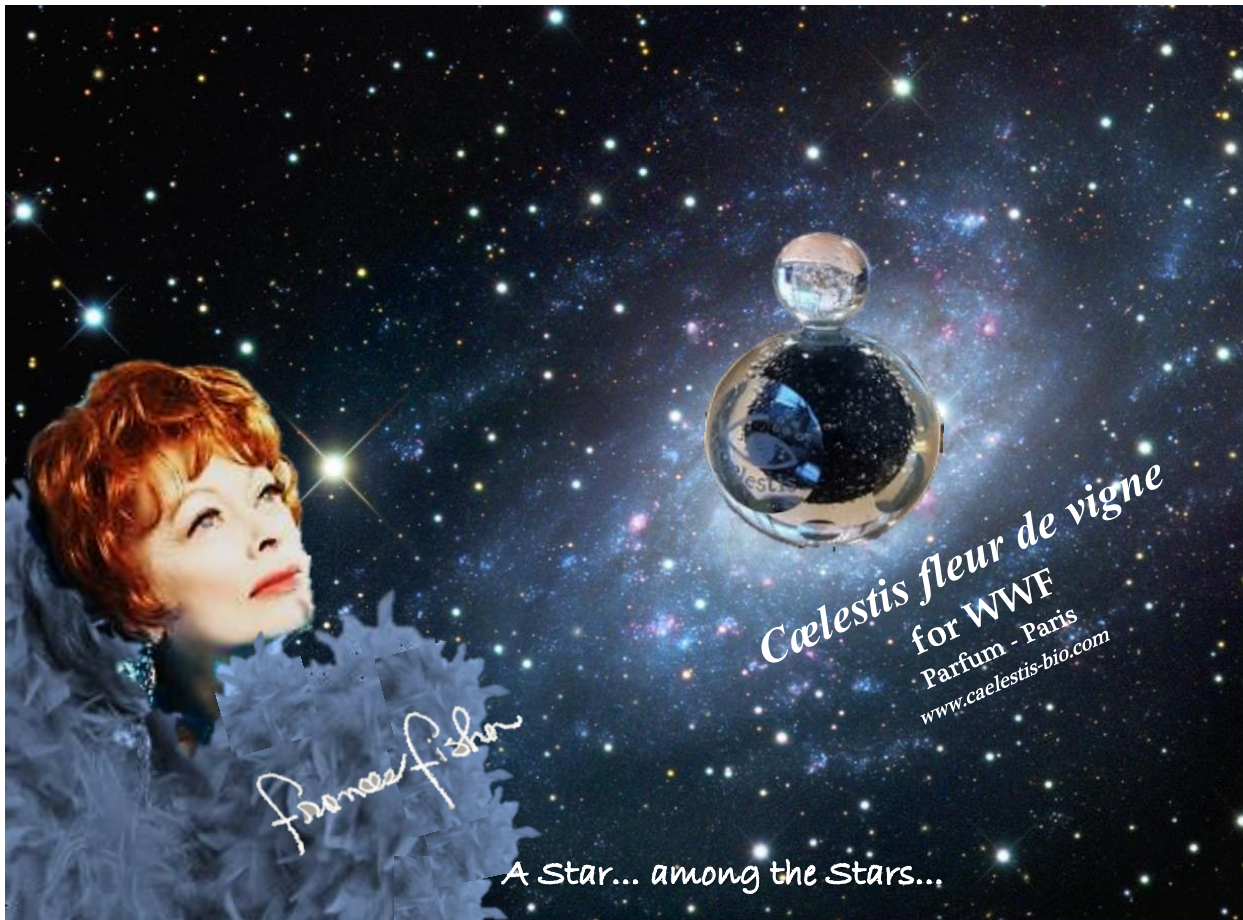


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close to the Stars, close to the Earth...

FOR IMMEDIATE MEDIA RELEASE  
 December 2013

*Caelestis is as pure and fresh as the morning dew and as complex as a Galaxy...*



This original and unique perfume is a very carefully composed sophisticated olfactory nectar with notes of vine flowers and the complexity of aromas that match **Caelestis** Grand Cru Classé biodynamic wine. 'Caelestis fleur de vigne' is 100% natural with organically cultivated ingredients, conceived according to ecological criteria. It was elaborated by the Higher School of Perfume in Paris and the beautiful symbolic hand-made bottle was crafted by the French National School of Glass Crafts 'Lycée Jean Monnet' as a 'green' educational project.

**Caelestis** (from Latin Celeste) is one of the rarest perfumes. Only 15 bottles together with the rarest **Caelestis** biodynamic Grand Cru Classé wine are auctioned on three continents:

- HONG KONG, "online" auction - date to be announced
- USA, New York, 17 Dec. 2013, "online" auction raised \$1125  
<http://www.charitybuzz.com/support/CaelestisforWINE/>
- UK, London 20 November 2013, Dreweatts & Bloomsbury Auctions (live) <http://www.dnfa.com/> & Bid For Wine (online) - charity auction raised £730

All proceeds from the auction sales are donated to local WWF.



**Frances Fisher** - the star from the American continent is a patron of **Caelestis** this year. This very famous Hollywood actress and member of the EMA (Environmental Media Association) autographed **Caelestis** biodynamic wine label: 'Be Healthy, Wealthy and Wise'.

Last year **Caelestis** was endorsed by a star from the European continent - the **Oscar winning Polish composer Jan A.P. Kaczmarek**. Learn more about **Caelestis** and enjoy 'Caelestis Impromptu' - the original music specially composed and generously offered by **Jan A.P. Kaczmarek** on: <http://www.caelestis-bio.com/japk-music.html>

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*"Unsustainable agriculture practice represents one of the greatest threats to the natural world of our generation". David Nussbaum, Chief Executive WWF UK*

**Caelestis** aims to collect funds annually for WWF on three continents and draw public attention to the environmental impact of production and consumption: [www.caelestis-bio.com](http://www.caelestis-bio.com)