



Contact: Grazyna Lallemand
 caelestis_celeste@yahoo.fr
 Tel. + 33 (0)557 68 04 72
 site : www.caelestis-bio.com

close to the Stars, close to the Earth...

FOR IMMEDIATE MEDIA RELEASE
 December 2013

Caelestis is as pure and fresh as the morning dew and as complex as a Galaxy...



This original and unique perfume is a very carefully composed sophisticated olfactory nectar with notes of vine flowers and the complexity of aromas that match **Caelestis** Grand Cru Classé biodynamic wine. 'Caelestis fleur de vigne' is 100% natural with organically cultivated ingredients, conceived according to ecological criteria. It was elaborated by the Higher School of Perfume in Paris and the beautiful symbolic hand-made bottle was crafted by the French National School of Glass Crafts 'Lycée Jean Monnet' as a 'green' educational project.

Caelestis (from Latin Celeste) is one of the rarest perfumes. Only 15 bottles together with the rarest **Caelestis** biodynamic Grand Cru Classé wine are auctioned on three continents:

- HONG KONG, "online" auction - date to be announced
- USA, New York, 17 Dec. 2013, "online" auction raised \$1125
<http://www.charitybuzz.com/support/CaelestisforWINE/>
- UK, London 20 November 2013, Dreweatts & Bloomsbury Auctions (live) <http://www.dnfa.com/>
 & Bid For Wine (online) - charity auction raised £730

All proceeds from the auction sales are donated to local WWF.



Frances Fisher - the star from the American continent is a patron of **Caelestis** this year. This very famous Hollywood actress and member of the EMA (Environmental Media Association) autographed **Caelestis** biodynamic wine label: 'Be Healthy, Wealthy and Wise'.

Last year **Caelestis** was endorsed by a star from the European continent - the **Oscar winning Polish composer Jan A.P. Kaczmarek**. Learn more about **Caelestis** and enjoy 'Caelestis Impromptu' - the original music specially composed and generously offered by **Jan A.P. Kaczmarek** on: <http://www.caelestis-bio.com/japk-music.html>

"Unsustainable agriculture practice represents one of the greatest threats to the natural world of our generation". David Nussbaum, Chief Executive WWF UK

Caelestis aims to collect funds annually for WWF on three continents and draw public attention to the environmental impact of production and consumption: www.caelestis-bio.com