



close to the Stars, close to the Earth...

“CÆLESTIS for WWF” supported by Oscar-winner



For the first time music composed by an Oscar-winner and fine wine are united for a “good environmental cause” in an international project

JAN A.P. KACZMAREK - the Oscar winning Polish composer (‘Finding Neverland’), inspired by Caelestis writes on the first label: “Pure wine brings great inspiration to my music”. The wonderful fruit of his inspiration “Caelestis Impromptu” generously donated to the Caelestis project can be enjoyed on: <http://www.caelestis-bio.com/japk-music.html>

Alain Moueix - the renowned producer and oenologist who produces **Château Fonroque biodynamic Saint-Emilion Grand Cru Classé** from where Caelestis originates, says: “Thanks to the vine stock which is the true artist who captures music of the Stars and the vitality of the soil, I work towards achieving an authentic and harmonious wine.”

Thus, Caelestis creates history among prestigious vineyards of Bordeaux Grands Crus Classés.

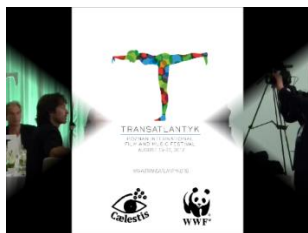
Caelestis (in Latin Celestial) is the FIRST GRAND CRU CLASSE (Classified Growth) symbolic wine brand created since Napoleonic times especially for WWF.

Caelestis – not sold in stores – is one of the rarest wines (out of 176 Bordeaux Châteaux Grands Crus Classés, only 3 are bio-dynamic, less than 2.5% are organic). 15 bottles produced are shared between 3 continents at charitable auctions in London, New York and Hong Kong. **All proceeds are donated to local WWF.**

« Caelestis for WWF » 2012 (vintage 2009) charitable auctions results:

We are very grateful to the generous anonymous buyers of Caelestis for their contribution to WWF. We are also thankful to all the people who helped us to create the first Caelestis and organise the first auctions.

- **HONG KONG**, 31 January 2013 – Caelestis was donated to WWF Hong Kong because the charity auction “online” did not raise funds.
- **UK, London**, 27 November 2012 - charity auction “live” and “online” with “Bid For Wine” at “Dreweatts/Bloomsbury Auctions” raised £825 for WWF UK.
- **USA, New York**, 9 January 2013 - charity auction “online” by “Charitybuzz” raised \$1500 for WWF USA.



The premiere of Caelestis took place in Poland on 16 August 2012 during the last “Transatlantyk” Poznan International Film & Music Festival – Culinary Cinema thanks to his founder **JAN A.P. KACZMAREK**: <http://www.caelestis-bio.com/films.html>

“Transatlantyk” is the only annual International Festival where music and film are of equal importance: <http://www.transatlantyk.org/en>

The public enjoyed « Caelestis Impromptu » for the first time in London on 27 November 2012 before the successful Caelestis auction.

« Caelestis for WWF » 2013 (vintage 2010)

15 bottles of Caelestis vintage 2010 to share between 3 continents will be sold this year at charitable auctions in London, New York and Hong Kong with all the proceeds going as usual to local WWF. An original Caelestis label will be autographed this year by a representative of the American continent - a famous Hollywood star. Next year an original Caelestis label will be autographed by a representative of the Asian continent.

“Unsustainable agriculture practice represents one of the greatest threats to the natural world of our generation”. *David Nussbaum, Chief Executive WWF UK*



Caelestis aims to collect funds annually for WWF on three continents and draw public attention to the environmental impact of wine production and consumption: www.caelestis-bio.com